
About the Editors

ABOUT THE EDITORS



Mark A. Abramson is the President of Leadership Inc. He was instrumental in establishing two cutting-edge organizations dedicated to improving management in government. In 1998, he helped create what became the IBM Center for The Business of Government and served as its executive director from 1998 to 2007. Earlier in his career, Mr. Abramson conceived and helped launch the Council for Excellence in Government and served as its first president from 1983 to 1994.

Mr. Abramson began his career as a public servant in the Office of the Assistant Secretary for Planning and Evaluation at the U.S. Department of Health and Human Services. In 1992, he was elected a fellow of the National Academy of Public Administration. Mr. Abramson is past president of the National Capital Area Chapter of the American Society for Public Administration.

Mr. Abramson serves as editor of the IBM Center for The Business of Government Book Series, published by Rowman & Littlefield Publishers. He is also the author or editor of 16 books and has published more than 100 articles on public management. He is a member of the editorial board of *Public Administration Review* as case study editor, and has served as a contributing editor to *Government Executive* and a member of the Board of Editors and forum editor for *The Public Manager*. He received a Master of Arts in Political Science from the Maxwell School of Citizenship and Public Affairs at Syracuse University, a Master of Arts in History from New York University, and a Bachelor of Arts from Florida State University.



Jonathan D. Breul is Executive Director of the IBM Center for The Business of Government and a Partner with IBM Global Business Services, where he helps public sector executives improve the effectiveness of government with practical ideas and original thinking. The IBM Center sponsors independent research by top minds in academe and the nonprofit sector, and creates opportunities for dialogue on a broad range of public management topics. Formerly senior advisor to the deputy director for management

in the Office of Management and Budget (OMB) in the Executive Office of the President, Mr. Breul served as OMB's senior career executive with primary responsibility for government-wide general management policies.

Mr. Breul helped develop the President's Management Agenda, was instrumental in establishing the President's Management Council, and championed efforts to integrate performance information with the budget process. He led the development and government-wide implementation of the Government Performance and Results Act. In addition to his OMB activities, he helped Senator John Glenn of Ohio launch the Chief Financial Officers Act.

Mr. Breul is an elected fellow and member of the Board of Trustees of the National Academy of Public Administration, a principal of the Council for Excellence in Government, and an adjunct professor at Georgetown University's Graduate Public Policy Institute. He holds a Master of Public Administration from Northeastern University and a Bachelor of Arts from Colby College.



John M. Kamensky is a Senior Fellow at the IBM Center for The Business of Government and an Associate Partner with IBM Global Business Services. During his 24 years of public service, he played a key role in helping pioneer the federal government's performance and results orientation. He is passionate about creating a government that is results oriented, performance based, customer focused, and collaborative in nature. He is co-author of *Managing for Results 2002; Collaboration: Using Networks and Part-*

nerships; Managing for Results 2005; and Competition, Choice, and Incentives in Government Programs.

Prior to moving to the private sector in 2001, Mr. Kamensky served for eight years as deputy director of Vice President Gore's National Partnership for Reinventing Government. Before that, he worked at the Government Accountability Office for 16 years, where he played a key role in the development and passage of the Government Performance and Results Act. He is a fellow of the National Academy of Public Administration and a principal of the Council for Excellence in Government. Mr. Kamensky received a Master of Public Affairs from the Lyndon B. Johnson School of Public Affairs at the University of Texas in Austin, and a Bachelor of Arts from Angelo State University.



G. Martin Wagner is a Senior Fellow at the IBM Center for The Business of Government and an Associate Partner with IBM Global Business Services. A 30-year veteran of the federal government, he led initiatives that set the tone and direction for major changes in government management. He played a key role in promoting electronic government, embracing commercial contracting methods, and using performance measures. Mr. Wagner helped initiate FirstGov (now USA.gov), the government's Internet portal, and Fed-

BizOpps, the gateway for all federal procurements. He established government-wide contracts for smart cards and electronic signatures, and co-chaired the federal government's first interagency electronic commerce effort.

As acting commissioner and later deputy commissioner of the Federal Acquisition Service of the General Services Administration (GSA), he oversaw the acquisition of more than \$50 billion of goods and services for other federal agencies. His programs included the government's information technology and telecommunications contracts, the management of 200,000 motor vehicles, disaster relief for hurricane victims, equipment for the U.S. armed forces, travel management, and the use of charge cards. As associate administrator for government-wide policy at GSA for 10 years, he developed and implemented policies for internal government management.

As a member of the federal government's Senior Executive Service, Mr. Wagner received both a Meritorious and a Distinguished Presidential Rank Award during his career. He is a fellow of the National Academy of Public Administration. Mr. Wagner earned a Bachelor of Science and Engineering and a Master of Science and Engineering from Princeton University, and received a Master of Economics and Public Policy from Princeton's Woodrow Wilson School.

About the IBM Center for The Business of Government

ABOUT THE IBM CENTER FOR THE BUSINESS OF GOVERNMENT

Founded in 1998, the IBM Center helps public sector executives improve the effectiveness of government with practical ideas and original thinking. The IBM Center sponsors independent research by top minds in the academic and nonprofit communities. It focuses on the future of the operation and management of the public sector. Since its creation, the IBM Center has published 20 books and over 200 reports. All reports are available free of charge at the IBM Center website: www.businessofgovernment.org.

The IBM Center has earned a reputation for a deep understanding of public management issues—rooted in both theory and practice—during its 10-year history of providing government leaders with instructive ideas that inform their actions.

The IBM Center competitively awards stipends to outstanding researchers across the United States and the world. Each award winner is expected to produce a research report on an important management topic.

To find out more about the IBM Center and its research stipend program, to review a full list of its publications, or to download a Center report, visit the Center's website at: www.businessofgovernment.org.